



ILLINOIS

JULY 12, 2015

Markus Zametter

has successfully completed

Digital Analytics for Marketing Professionals: Marketing Analytics in Practice

an online non-credit course authorized by University of Illinois at Urbana-Champaign
and offered through Coursera

Kevin Hartman
Instructor in the Department of Business Administration
College of Business
University of Illinois at Urbana-Champaign

VERIFIED
CERTIFICATE



Verify at coursera.org/verify/XAKZFN3XXSEQ
Coursera has confirmed the identity of this individual and
their participation in the course.