

JUNE 07, 2015

Markus Zametter

has successfully completed

Digital Analytics for Marketing Professionals: Marketing Analytics in Theory

an online non-credit course authorized by University of Illinois at Urbana-Champaign and offered through Coursera

VERIFIED CERTIFICATE



Kevin Hartman
Instructor in the Department of Business Administration
College of Business
University of Illinois at Urbana-Champaign

Verify at coursera.org/verify/2FKBQF79P4CS

Coursera has confirmed the identity of this individual and their participation in the course.