

Certificate of Achievement

Markus Zametter

has successfully passed the course

Big Data for Better Performance





October 6th, 2015

Note: Open2Study subjects are not equivalent to accredited tertiary or higher education subjects. Completion of this subject does not confer credit or advanced standing towards any subject, course or qualification. This certificate cannot be used to affirm that the student was enrolled or studying directly with any educational institution delivering a subject through Open2Study.

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Big Data for Better Performance



Final score: 85 %

Completed assessments

Module	Score
Introduction to Big Data	90%
Big Data and Marketing	80%
Principles of Marketing with Big Data	80%
Big Data and Predictive Marketing	90%

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