Meta

COURSE CERTIFICATE

Dec 14, 2025

Markus Zametter

has successfully completed

Measure and Optimize Social Media Marketing Campaigns

an online non-credit course authorized by Meta and offered through Coursera



Anke Audenaert

Anke Audenaert CEO & Co-Founder Aptly Adj. Professor, UCLA Anderson School of Management

Verify at: https://coursera.org/verify/BTTLDNI12S02

Coursera has confirmed the identity of this individual and their participation in the course.